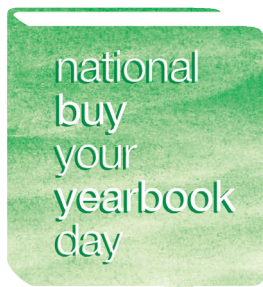


**Get your school excited  
about buying a yearbook!**



Oct. 21, 2015  
#GottaGetAYearbook

To receive contest information via email, sign up at **tinyurl.com/ysm2016**. Then, on October 21, you can participate via email or watch the activity and enter-to-win on Facebook.

### **Email**

View contests and enter to win via the email account you signed up with.

### **Facebook**

Join the YSM Facebook Group at **www.facebook.com/groups/BuyTheYearbook** to view contests. Post your contest entries for a chance to win.

### **National Buy Your Yearbook Day is Wednesday, October 21.**

This day was created to designate a special time of year to focus specifically on yearbook sales, allowing schools to join with other schools in a coordinated national event. We want to make this the biggest yearbook sale of the year!

### **Prepare For Your Sale**

- Visit **studio.balfour.com** for all your yearbook selling materials.
- Promote your sale with posters, window clings, lane flags, banner and flyers.
- Order your sales-day promotions and use them as giveaways for yearbook buyers. You can purchase fun wrist bands, stickers, buttons, stadium cups, T-shirts & more! Three ways to order: online at **studio.balfour.com**, or email **supplydesk@balfour.com** or call **800-947-0401**.

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