

# The Yearbook Adviser's FIELD GUIDE

*Let the journey begin*

## 2023 BALFOUR ADVISER WORKSHOP

July 14 – 16  
Grapevine, Texas

### CONFERENCE LOCATION

Hilton DFW Lakes  
Conference Center  
1800 Highway 26 East  
Grapevine, TX 76051  
Phone: (817) 481-8444

Hotel Accommodations  
\$146, per night  
internet included

### TECHNOLOGY TRAINING

Friday, July 14  
\$250  
Deadline: June 12\*

Choose from InDesign®,  
Encore® or Photoshop®

\*Computers provided. No refunds  
after June 12. Late registrations are  
added to a waiting list and incur a  
\$35 charge. Early training check-in  
available Thursday, 7:00 - 9:00 pm.

### ADVISER TRAINING

Saturday – Sunday, July 15-16  
\$340  
Deadline: June 12\*

Choose and customize your  
schedule from a selection of  
great classes including page  
design, coverage, organization,  
writing, fundraising, photography,  
marketing, sales, classroom  
management, grading, new adviser  
tips, and MORE!

\*No refunds after June 12. Late  
registrations are added to a waiting list  
and incur a \$35 charge.

### TRAINING HIGHLIGHTS

- ✗ dynamic classroom interaction
- ✗ custom agendas for all levels
- ✗ breakfast & lunch included
- ✗ close to dining/entertainment
- ✗ nationally recognized trainers
- ✗ networking with other advisers
- ✗ meeting agenda and social app
- ✗ one-on-one time with trainers
- ✗ downloadable resources
- ✗ in-service certificate

**REGISTER ONLINE:**  
<http://tinyurl.com/23-adviser-training>

### WORKING SCHEDULE

#### Friday, July 14 TECHNOLOGY TRAINING

7:00 – 8:30 am Breakfast  
7:00 – 8:30 am Registration  
8:30 – Noon Sessions  
Noon – 1:30 pm Lunch Provided  
1:30 – 5:00 pm Sessions  
After 5:00 pm Dinner on Your Own

#### Saturday, July 15 ADVISER TRAINING

7:00 – 8:30 am Breakfast  
7:00 – 8:30 am Registration  
8:30 – Noon Sessions  
Noon – 1:30 pm Lunch Provided  
1:30 – 4:00 pm Sessions  
4:00 – 5:00 pm Critiques  
After 6:00 pm Dinner on Your Own

#### Sunday, July 16 ADVISER TRAINING

7:00 – 8:30 am Breakfast  
8:30 – Noon Sessions  
Noon – 1:30 pm Lunch Provided  
1:30 – 4:00 pm Sessions  
4:15 – 5:00 pm Closing

### HAVE QUESTIONS?

CONTACT:

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