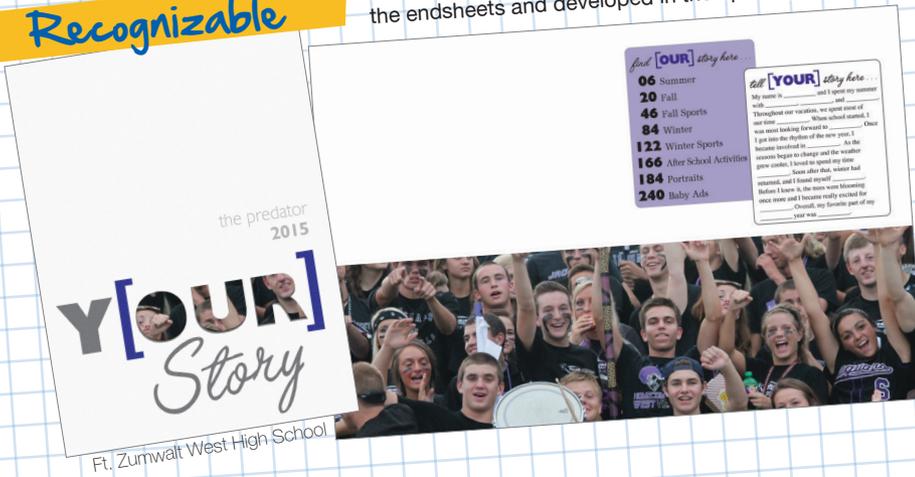


THEME:

the 5Rs

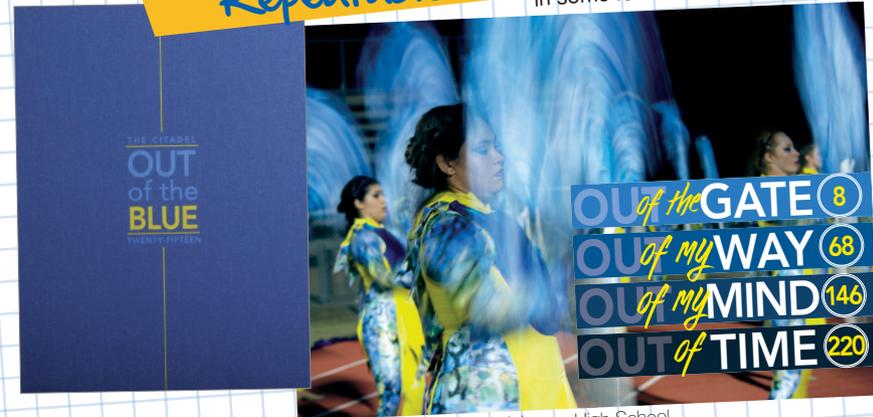
Recognizable

Coverage will include both individual and collective stories. The concept is reinforced on the endsheets and developed in the opening.



Repeatable

The theme is repeated in some form or variation.



Relevant

The theme presents student lives as they are this year.



Refreshing

The concept provides a platform to present varied angles to coverage.



Realistic

The theme is honest; it tells it like it is.



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