

HOW TO WRITE STORYTELLING CAPTIONS



Photo by Chloe B. Oak Mountain High School > Birmingham, Alabama

PULL IT TOGETHER.

To pile up points in the Spirit Week Athletic Battle, seniors Bradley Louis, Tal Lovvorn, Maya Johnson, and Madison Curles compete against the juniors in the Tug-of-War. The final pull determined the overall winners. Although they had trouble at first, they finally pulled through and won. “Tal and I got on the front of the rope to get a good initial pull,” Bradley said.

B Basic Information

- ▶ Name up to five people.
- ▶ Use first and last names.
- ▶ Write in present tense.
- ▶ Vary grammatical leads.

C Complementary Information

- ▶ Write in past tense.
- ▶ Include facts, things that add to the story.

+Q Quote

- ▶ Write in past tense.
- ▶ Quote someone in picture.
- ▶ Or quote a spectator, organizer, or another participant.
- ▶ Capture a unique perspective.

▶ More LEAD-IN ideas.

PULL IT TOGETHER

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*Pull*it**TOGETHER**

PULL IT TOGETHER

PULL IT **TOGETHER**

pull it *together*

▶ Caption Checklist available online: studio.balfour.com