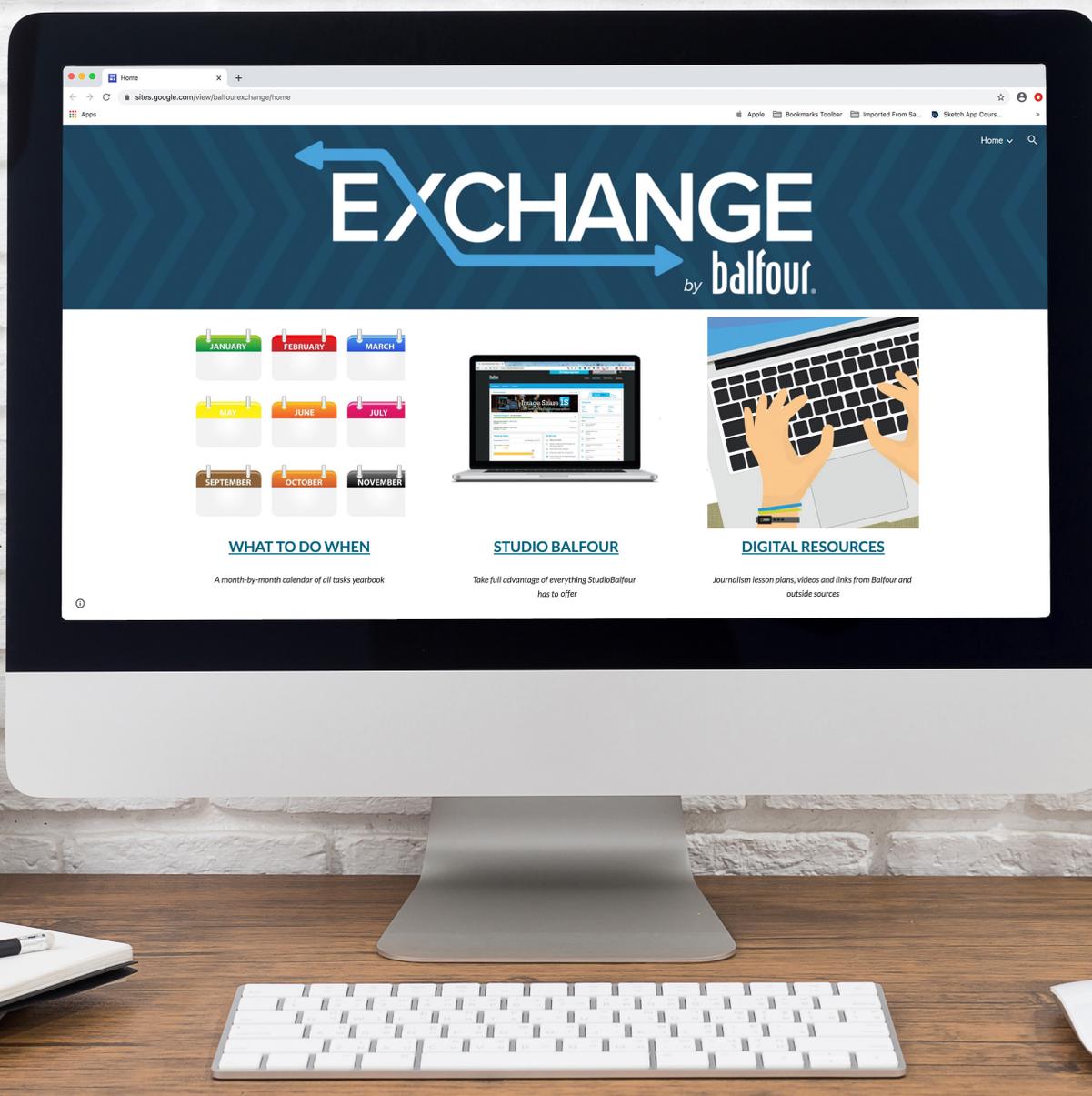


# Connect and share, all in one place!



**The Balfour Exchange** Our latest innovation brings all things yearbook to one place—lesson plans, videos, tips and team-building ideas, many crowdsourced from the yearbook community. Jump in and explore, or share your ideas and examples.

Visit us at <https://tinyurl.com/balfourexchange>

## VIDEOS

- Design, coverage, theme
- Chronological coverage
- Technology tips & techniques
- New staffer essentials
- And more!

## SHARE YOUR IDEAS

- File exchange
- Coverage ideas & spreads
- Chronological books & ladders
- Marketing ideas
- Staff management & bonding

## LINKS

- StudioBalfour
- Balfour Blog
- Balfour Adviser Resources
- Social media graphics